

# Brokaw Credit Union

SUMMER 2017

We're Big on Being Small

# FORMEMBERS ONLY

## Message From Mary

Here in Central Wisconsin, we are blessed to experience the splendor of all four seasons, but there's something extra special about summer. It's like the season invites us to dream – to experience everything we can in just a few short months. And we at Brokaw Credit Union want to do our part to make sure you can do just that!

So what are you dreaming about this summer? Skimming the waves on your new jet ski? Taking your new fishing boat up north to get your limit of walleyes? Or maybe hitching up that new camper and heading toward one of our state's magnificent parks and a weekend filled with nature and relaxation?

Whatever your dream, we're here to help make it happen. We love nothing more than helping our members get where they want to go – so give us a call and get ready to embrace everything that summer has to offer.

And speaking of summer offerings, if your kids (or grandkids) are a part of our Moola Moola Club, you'll want to sign them up for our bowling Moola Party at Dale's Weston Lanes on Thursday, June 29. And be sure to mark your calendar for our brat fry at the Brokaw Branch Thursday, July 13 and special tailgate party at our Weston Branch on Thursday, September 7.

We hope that your summer is filled with warmth, sunshine and magical moments that become treasured memories. We look forward to hearing about your adventures!



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Brokaw Credit Union

## Congratulations to William Birkenmeier The 2017 recipient of the Brokaw Credit Union Scholarship

Each year, Brokaw Credit Union is pleased to award a \$500 scholarship to a deserving student. We're excited to announce that William Birkenmeier, a 2017 DC Everest graduate has been chosen as this year's BCU Scholarship recipient.

William plans to attend UW-LaCrosse and major in Business with a Finance and Marketing emphasis. He would like to use his degree to not only prosper companies – especially non-profits – but to help individuals as they plan for their financial future.

From his job at Walgreens, William has already sent in his deposits for housing and tuition. William says, "My grandfather taught me the importance of hard work and dedication. He was raised on a farm and had me working as soon as I could walk! He worked hard and always told me you have to work for the things you need to buy and for your future. He instilled in me the sense of financial responsibility I have today."

William has been a BCU member for nearly his whole life, and was a Moola Moola Club member early on. He recalls, "When I was small, I remember excitedly depositing any birthday or Christmas monetary gifts into my Moola Moola account. I did this because, I could not only pick a gift from the treasure chest, I could earn Moola Bucks!" I even started to do odd jobs such as raking and shoveling so I could earn and deposit more."

William, we know you have a bright future, and we congratulate you and all of the 2017 graduates!



**Do you know someone  
who has graduated?**



**Give the gift of membership!**

Membership with Brokaw Credit Union is a gift that will last a lifetime. Whether home or away, we can provide financial convenience for your graduate through savings plans, checking accounts with mobile banking, and college credit cards.

Your graduate will need to make a lot of decisions in the upcoming months. Wouldn't it feel good to know that BCU will be behind them all the way once they start college or join the workforce? Visit a branch or call 715-359-7012 if we can help you establish a strong financial foundation for your child or grandchild!

## BCU Donates Over \$3,000 to CMN

Brokaw Credit Union was recently recognized by Children's Miracle Network (CMN) for donating \$3,079.37 to help sick and injured children in northcentral Wisconsin in 2016.

Throughout 2016, BCU raised money for CMN through the Share-A-Bear program, candy bar sales, Annual Meeting raffle, personal donations by members and proceeds from a business member at her establishment.

These donations, coupled with those from other generous donors, help improve an array of pediatric programs and services and positively impact young lives battling virtually every type of childhood illness and injury.

### Help Linda Meet Her Goal!

Our BCU CMN Champion, Linda, wants to retire in a couple years but insists she wants to see CMN cross the threshold of \$50,000 in total donations since our first year raising funds in 1977 (when we raised \$71.50)! So far, year-to-date, we are at \$46,621.93 which means \$3,378.07 is still needed. Together we can reach this goal and make Linda proud while making a positive difference to area kids and their families.

Thank you to our members for your continued generosity!

## Looking for a perfect baptism, graduation, or wedding gift?

Stop by a BCU branch to see our display cases filled with special gift ideas including:

- Collectable Medallion Cards for Baptism and Confirmation
- Silver Graduation Coins
- Silver Eagles
- Proof Sets
- And other collectable coins!



## Credit Card Conversion Update

We are excited to offer our members a new credit card program with better rewards and more protection.

If you're a BCU cardholder, you recently received, or will shortly be receiving, a letter detailing important information related to the upcoming conversion to our new credit card processor. Once you review the information, if you have any questions, please call Denise or Karen at 715-359-7012 for assistance.

### Benefits to the New Card Program

- Our Visa Platinum card now has rewards! Earn one point for each dollar spent and then cash in your points for valuable merchandise, travel tickets, gift cards and more!
- Visa Gold Card (formerly our Mastercard) continues to have a cash reward automatically applied.
- Security Alerts will now be available online or by downloading CardValet®, - a high-powered mobile app. You'll be able to set alerts and even turn your card on or off. Plus you can set up spending limits and view recent transactions.

**Don't have a BCU Visa but wish you did? Just give us a call!**

### Current BCU Cardholders:

Here's what to expect – and what to do – in the next few weeks:

- On June 5, 2017, all cardholders will be issued a new credit card number and expiration date. (Please allow 7-10 days for mail delivery.) Each secondary cardholder's issued card will now have a separate and unique number.
- Our MasterCard credit cards will be reissued as Visa Gold Cards, and you'll still enjoy cash rebate rewards.
- Your old card becomes inactive at 5:45 a.m. CDT on June 19, 2017. Activate and start using your NEW card after 5:45 a.m. CDT on June 19, 2017.
- If you have automatic prearranged payments applied to your credit card, please provide the merchant with your new card number and expiration date.
- Payments made on or after June 19 should be mailed to PO Box 2711, Omaha, NE 68103-2711, or paid at BCU.
- If you currently pay your credit card through an automatic bill pay system, notify them of the new number and new payment address above (effective on or after June 19).
- If you are currently enrolled in online access for your card, you'll now find this right through your BCU online banking site; just click on your credit card, shown on your account list, which will take you to the new credit card online access site.
- If you are currently enrolled in e-statements, your last statement prior to conversion will be a paper statement; then after June 19, re-enroll in e-statements in the credit card access site via your online banking account.
- If you currently have e-statements, you will not be able to access statement history after June 8, 2017, so we highly recommend you save prior statements to your computer or print hard copies before this date.

Save the Date!

## Upcoming Brat Fries

### BROKAW

Thursday, July 13

### WESTON

Thursday, September 7

Both events:

11:00 a.m. - 1:30 p.m.

Enjoy brats or burgers, chips, soda and cookies for just a few dollars. The best brats in town will be grilled by Team BCU, and there will be plenty of fixin's with which to garnish them. (Please contact us two hours in advance for large orders of 12 or more brats and/or burgers.)

## Summer Moola Moola

### Bowling Party

For kids age 3-12

Join us at

**Dale's Weston Lanes**

**Thursday, June 29**

**Drop Off: 1:00 p.m.**

**Pick Up: 2:45 p.m.**

**Bowling • Pizza • Crafts**

Reserve your child's spot by Wednesday, June 28, by calling Sheng at 715-359-7012.

If your child is a BCU member but not a part of the Moola Moola Savings Club, we welcome his or her attendance to explore the benefits of the club!



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# Brokaw Credit Union

**Brokaw Office**

300 Everest Ave  
P.O. Box 151  
Brokaw, WI 54417

**Weston Office**

2006 Schofield Ave  
P.O. Box 199  
Weston, WI 54476

**DC Everest High School Office**

6500 Alderson St.  
Weston, WI 54476



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\*The Current Annual Percentage Rate (APR) is variable, with a maximum rate limit of 18%. Annual Fee of \$35 commences on the anniversary date. Property insurance is required. Rates shown are effective 3/16/2017, are our lowest available, and are based on 80% Loan-to-Value (LTV). Rates are higher for LTV up to 100%. Individual rates and terms may vary based on LTV, credit history and credit score. Most home equity loans will not require an appraisal; however if an appraisal is needed, the borrower is responsible for the fee of \$375-\$500. Offer expires 4/30/17.

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