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Weston, WI 54476



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SPRING SHRED EVENT

Safely dispose of personal/confidential papers at our shred event.

Drop off up to two medium-size bags or boxes, and we'll securely shred the contents – for free! Just another way BCU is committed to protecting you and your information!

WHEN: April 15-19

TIME: Lobby Business Hours

WHERE: BCU, 2006 Schofield Ave, Weston



Download BCU's MOBILE APP TODAY!
by searching Brokaw CU in the App Store or Google Play

WINTER/SPRING
2024

BCUBUZZ



THE BERRY PATCH

*A message from Lori Berry,
BCU President/CEO*

HELLO! Recently I celebrated my 35th anniversary with Brokaw Credit Union. The joy-filled messages of congratulations, the visits from family, friends and members – and of course the delicious cake made the day so much fun, but for weeks leading up to February 8, so many memories of my earliest days at BCU made their way back to me and put a smile on my face.

I honestly would not be the woman I am today, personally or professionally, if it had not been for the people I worked with during my first few years at Brokaw Credit Union.

When I started at BCU, I was 23 years old, young and immature, and certain I would only stay at the CU for a short time and then make my way on to “bigger and better things.” I had no idea what a credit union was all about. I didn't know what it meant to be a good coworker or how to do it. And I certainly didn't know how to lead.

To this day, I'm not sure what these people saw in me or why they were granted the patience to deal with this feisty farm girl, but I'm grateful every day that they were. Through their example, I learned how important and

valuable it is to be close to your coworkers and treat them like family – to share your lives and support each other. We all spend way too much time at work not to have each other's backs in tough times and celebrate the good times together. I specifically remember when my mom had a heart attack and everyone rallied around me, teaching me how to not only get through that moment but to grow through it, too.

They also showed me how important it is to have compassion for our members, to get to know them and understand them. There's always more going on in people's lives than we know, and there's often more behind a request or an emotion attached to an interaction. They taught me that listening is key.

We often talk about the people we grew up with being the kids in our neighborhood, but I think the people I grew up with were the caring, inspirational coworkers I had when I began my career at BCU. I call on these memories and experiences to shape the type of coworker and leader I want to be today. I want my legacy to be one of love for my CU and those who work there, and I'm so grateful for the opportunity to learn, grow, love and lead every day, and I look forward to more years of doing just that.

Lori Berry,
President/CEO

**THANK
YOU**
from the bottom
of my heart for
helping me celebrate
**35 YEARS
AT BROKAW!**

Back: Cathy Livingston, Pat Baumann,
Adam Wiitala, Lori Berry, Judy Klug,
Dianna Teppo, Jean Rusch, Lyman Cline.
Front: Mary Zillman, Ruth Grohman, Bev Ziegel



brokawcu.com
715.359.7012

brokaw
CREDIT UNION



AVOID DELAYED TAX RETURNS

Ensure Your Account Information is Correct

If you choose to have your tax return directly deposited into your credit union account, please make sure to provide your correctly formatted account number to your tax preparer or indicate it on your tax forms. If you indicate the wrong account number, your tax return may be returned to the IRS.

To deposit your refund into your savings account: Use your member number (as it is; no extra zeros)

To deposit your refund into your checking account: Use the 10-digit number that is after the "I:" symbol at the bottom of your checks. (For those that don't have checks, contact BCU as the full checking number includes extra digits at the end.)

Brokaw Credit Union's Routing Number is 275977159

YOU'RE INVITED TO Brokaw Credit Union's 72nd Annual Meeting

As is our new tradition, Brokaw Credit Union's Annual Meeting will be held virtually, and we invite you to join us by phone or through your computer (via Zoom). We look forward to sharing time with you!

Date: Monday, April 15

Time: 3:00 p.m. (meeting will last 30-45 minutes)

How to Register: Contact Debbie, BCU's receptionist at **715-359-7012** or **dla@brokawcu.com** by March 31

What to Expect and How to Participate

The week prior to the annual meeting, you will receive a confirmation email containing a Zoom link (if you prefer to attend using your computer) and phone number (if you prefer to call using your cell phone or landline). You will also receive copies of various meeting documents, including the 2023 annual meeting minutes, board election information and candidate profiles and annual statement.

MEMBER TESTIMONIAL

"We have been with BCU for over 25 years! They have always been pleasant, welcoming and easy to work with - and have great rates and are very efficient. The staff greets you and treats you like family with consistently familiar faces. Thank you BCU!" -Tina from Ringle

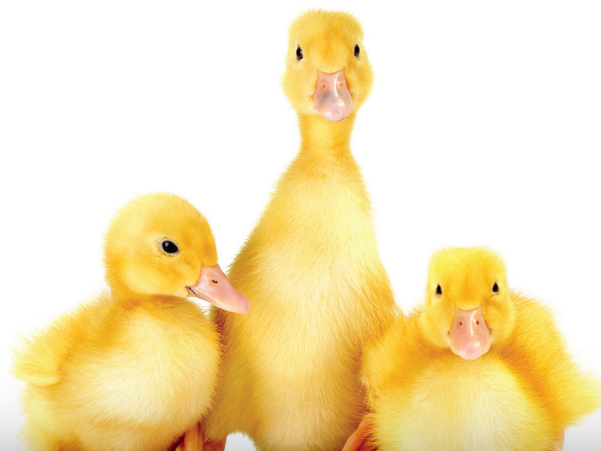
GET YOUR DUCKS IN A ROW with a HOME EQUITY LOAN



Starting
Rate of

6.75%
APR

Rate shown is effective 2/1/24, is our lowest available for our 10-year home equity loan and is based on 80% Loan-to-Value (LTV). Rates are higher for LTV up to 100% \$1.48 per \$1000 financed. Minimum loan amount of \$1,000 with maximum of \$100,000. Closing costs as low as \$245 and appraisal at borrower's expense if needed. Limited time offer. Property insurance required. Equal Housing Opportunity.



2023 AT A GLANCE

Assets \$66,715,785
Net Income \$861,301
Loan Growth 10.82%
Member Count 5,659

418
NEW Members
201
NEW Checking
Accounts

**Net Membership
INCREASE
7 out of 12 Months**
**First Time
Since 2010!**

PLUS+
Updated Security
Cameras
Expanded Employee
Training
Lobby & Member
Service Updates

A Message from Your Board Chairperson BCU is Safe, Secure and Thriving

Greetings Everyone!

Our credit union depends on continued member confidence, and this confidence has been earned gradually over 72 years of dedicated effort on the part of BCU employees. Be assured our security program is intended to ensure our success and will address the risk posed by cyber security attacks. Further, last year we installed additional cameras to improve physical security and your data is secured by many different cyber security features.

I'm pleased to report that we welcomed 418 new members in 2023. BCU has digital services which include a mobile app, bill pay and Zelle. BCU has 19 employees who attend customized all-staff training opportunities in January, February and October. The employees are well versed in their duties.

In addition to BCU's management and staff, I want to recognize Board members Mark Golding as Vice Chairman, Gwyn Leu as Secretary, Richard Burch as Treasurer, Terry Radtke as Director and Steve Frazier as Director. Currently we are looking for an additional board member to serve. If interested please contact Lori Berry, BCU President/CEO.

It is my pleasure to serve as your Board Chairperson and be a member of Brokaw Credit Union. **Thank you for the opportunity to represent you!**

Sandy Oestrich

